



EDUCATION:

Kutztown University of Pennsylvania,
Kutztown, PA | December 2024
B.F.A in Communication Design

QUALIFICATIONS:

- Bilingual (Spanish and English)
- Advanced in Adobe Photoshop and Illustrator
- Expertise in Illustration
- Skilled in After Effects, InDesign, Figma, process of UI/UX design and gif animations
- Hand lettering and Word Lockups
- Strong handskills
- Conceptual thinking

AWARDS:

- American Advertising Awards 2025 - Greater Lehigh Valley; Student Gold Addy for Sales & Marketing; Book Design; Neidy and Jolly
- Dean's List: Fall 2021 - Present
- Boards of Governors Scholarship
- AIGA MSU Glitch National Student Design Competition; Second Runner-up for Advertising Category 2023 (Juried)

INDUSTRY EXPERIENCE:

IGNITE 2X | ALLENTOWN, PA

GRAPHIC DESIGN INTERN | MAY 2024 - AUGUST 2024

- Worked on client social projects including social media posts, promotional banners, research, and resizing media for Zebra Pen USA's Instagram
- Developed and sustained a dependable partnership with social media copy writers, collaborating effectively to share and implement ideas
- Gained experience in interoffice and client meetings and successfully balanced multiple internal and client projects, consistently meeting deadlines

ROHRBACH LIBRARY | KUTZTOWN, PA

GRAPHIC DESIGNER | AUGUST 2023 - DECEMBER 2024

- Lead designing posters and social media posts for library events
- Edited the library's illustrated floor plans with up to date
- Assisted coworkers with Microsoft word and print media production
- Mentored assistant graphic designer
 - Organizing information and assets through AI files for assistant
 - Training assistant on Adobe Illustrator and Photoshop
 - Collaborative work

FREELANCE DESIGNER | KUTZTOWN, PA

GRAPHIC DESIGNER | AUGUST 2020 - PRESENT

- Designed logos for personal businesses
- Illustrated and designed tattoos
- Crafted paintings by hand
- Communicated thoroughly with clients and revised their suggested changes
- Consultation services

VOLUNTEER EXPERIENCE:

DEPARTAMENTO INFANTIL ZONA ESTE IDDI | REMOTE, USA

HEAD GRAPHIC DESIGNER | AUGUST 2024 - PRESENT

- Designed social posts and revisions of presentations
- In collaboration with team members, we created a logo to be the signature of the Department
- Attended team meetings and provided art direction to team members

SCIENCE OLYMPIAD | KUTZTOWN, PA

STAFF | AUGUST 2024 - PRESENT

- Helped students participating in this competition have fun
- Cleaned up after event

IGLESIA DE DIOS (ISREALITA) | READING, PA

MEMBER | BIRTH - PRESENT

- Participated in church cleaning, and youth church fundraisers
- Helped prepare church events that require cleaning and preparation

DESIGNATHON | KUTZTOWN, PA

GRAPHIC DESIGNER | FEBRUARY 2024

- Collaborated with team to design packaging for non-profit merch